



SOUTHEAST ECONOMIC DEVELOPMENT FUND, INC

5 Municipal Dr
Park Hills, MO 63601

1 BUSINESS DEVELOPMENT SERVICES

Business Development Services encompasses a broad spectrum of professional services for small businesses, including:

- Business Plan Development
- Strategic Planning
- Site Selection
- Marketing
- Consulting/Partnerships with Professional Services

The SEED\$ Team



WHAT IS SEED\$?

DO THEY SELL SEED\$?

Southeast Economic Development Fund, Inc. is a community economic development organization that provides assistance to small businesses and entrepreneurs. We offer a range of services, including:

- Business Plan Development
- Strategic Planning
- Site Selection
- Marketing
- Consulting/Partnerships with Professional Services

Our SEED\$ services are offered to small businesses and entrepreneurs.



2 TRAINING & TECHNICAL ASSISTANCE

SEED\$ provides training and technical assistance to small businesses and entrepreneurs. We offer a range of services, including:

- Business Plan Development
- Strategic Planning
- Site Selection
- Marketing
- Consulting/Partnerships with Professional Services

Small Business



3 LENDING

LENDING SERVICES

SEED\$ provides lending services to small businesses and entrepreneurs. We offer a range of services, including:

- Business Plan Development
- Strategic Planning
- Site Selection
- Marketing
- Consulting/Partnerships with Professional Services



WHERE CAN YOU FIND SEED\$?



HOW TO WORK OUT YOUR CONCEPTS

SEED\$

SEED\$ Financial, Technical & Business Development Services are always **FREE** to everyone.

4

CONCEPTS & YOUR CONCEPTS
SEED\$ Financial, Technical & Business Development Services are always **FREE** to everyone.

Your employees are more **PRODUCTIVE** when they are **FINANCIAL**LY STABLE.



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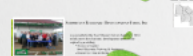
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3 LENDING

LENDING SERVICES INCLUDE:

- Working Capital
- Equipment Financing
- Real Estate Financing
- Personal Loans



WHERE CAN YOU FIND SEED\$?



HOW TO WORK OUT YOUR CONCEPTS



SEED\$ Financial, Technical & Business Development Services are always



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CONCEPTS & YOUR DREAMS
WE CAN MAKE THEM REAL

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WHAT IS SEED\$?

Do THEY SELL SEEDS?

Southeast Economic Development Fund, Inc. is a community resource for both entrepreneurs and small businesses. SEED\$ provides microloans starting at \$2,000 with a cap of \$100,000, along with training, technical assistance, and personalized business development services tailored to each client.

All SEED\$ services are offered without charge and are accessible to everyone.

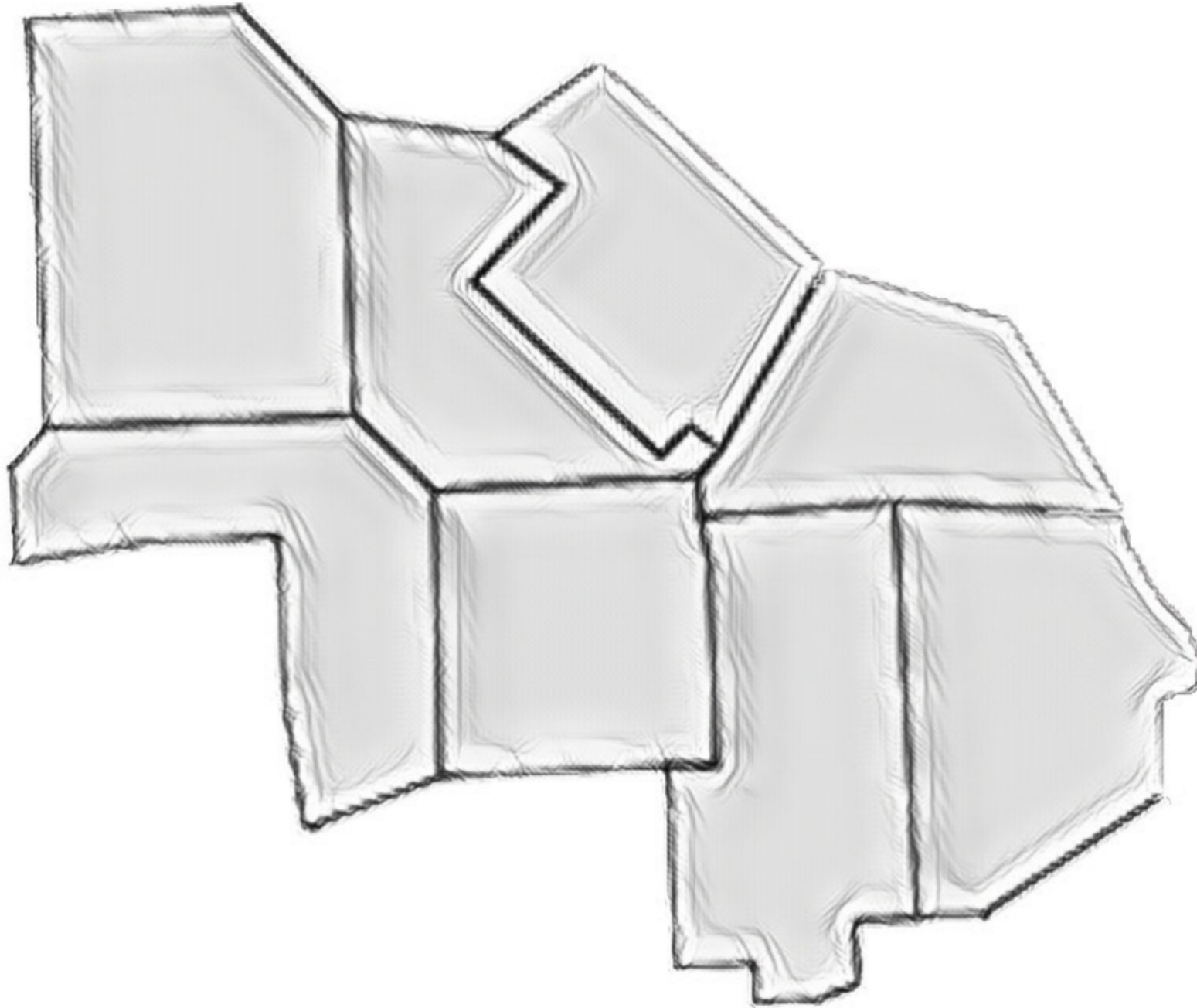




SOUTHEAST ECONOMIC DEVELOPMENT FUND, INC

was established by East Missouri Action Agency in 2014 to help meet the economic development needs of the region by providing:

- Access to Capitol
- Small Business Training & Assistance
- Resources Close to Home



COUNTIES SERVED:
BOLLINGER
CAPE GIREARDEU
IRON
MADISON
PERRY
ST. GENEVIEVE
ST. FRANCOIS
WASHINGTON

THE SEED\$ TEAM

Heather Garner-Business Development Coach

Laddie Cross- Business & Lending Specialist

Steven Brewen- Training & Technical Assistance Specialist



1

BUSINESS DEVELOPMENT SERVICES

Business Development Services encompass a broad spectrum of non-financial services that assist businesses in establishing and expanding their operations. This can include:

- Business Plan Development
- Strategic Planning
- Site Selection
- Marketing
- Connecting Entrepreneurs with Professional Services



2

TRAINING & TECHNICAL ASSISTANCE

SEED\$ offers a variety of trainings:

- Money Smart for Small Business
- Business Plan Basics
- Disaster Planning
- Grant Funding

Technical Assistance:

- Business Registration
- Grant Writing Support
- Market Research
- Financial Projections



SMALL GROUPS

"Their expertise in pinpointing and addressing our unique needs has been invaluable, and they will be providing us with the skills, resources and funding needed for our essential growth.

We anticipate a future rich with opportunity and success for our local businesses and community initiatives. A sincere thank you to Southeast Economic Development for believing in our potential, assessing our needs and barriers and partnering with us to guide us into action.

Together, we can build a foundation for a thriving and diverse business landscape in Southeast Missouri."

~ Renata Cole, Balm of Gilead



3

LENDING

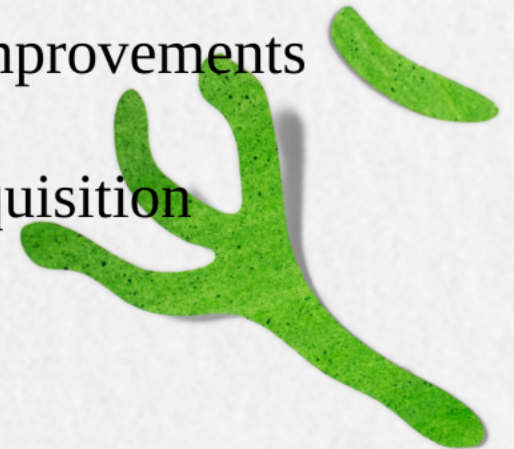
LOANS \$2,000-\$100,000

Terms:

Fixed Rate
Secured Loan
Personal Guarantee
Lump Sum Disbursement

Uses:

Operating Capital
Equipment
Leasehold Improvements
Machinery
Property Acquisition



A SAMPLE OF OUR CLIENTS.



WHERE CAN YOU FIND SEED\$?



Where you need
us to be.

Especially if there's food.



SEED\$ TRAININGS, WORKSHOPS &
BUSINESS DEVELOPMENT SERVICES ARE ALWAYS



AND AVAILABLE TO

everybody

4



Your employees are more
PRODUCTIVE when they are
FINANCIALLY STABLE

Low-cost alternative to payday & auto title loans for your employees



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5 Municipal Dr.
Park Hills, MO 63601
(573)431-4296

info@semodevelopment.org



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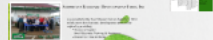


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Our SEED\$ services are offered to small business and entrepreneurial owners.



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HOW TO WORK OUT YOUR CONCEPTS



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CONCEPTS & YOUR DREAMS
BECOME REALITY

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